INDEX TO VOLUME 74

SUBJECT INDEX

Advertising and Public Relations

BOWEN, LAWRENCE and JILL SCHMID, Minority Presence and Portrayal in Mainstream Magazine Advertising: An Update, 74:1, 134-146.

CHENG, HONG, Toward an Understanding of Cultural Values Manifest in Advertising: A Content Analysis of Chinese Television Commercials in 1990 and 1995, 74:4, 773-796.

HOLLIFIELD, C. ANN, The Specialized Business Press and Industry-Related Political Communication: A Comparative Study, 74:4, 757-772.

SLATER, MICHAEL D., DONNA ROUNER, MELANIE DOMENECH-RODRIGUEZ, FREDERICK BEAUVAIS, KEVIN MURPHY, and JAMES K. VAN LEUVEN, Adolescent Responses to TV Beer Ads and Sports Content/Context: Gender and Ethnic Differences, 74:1, 108-122.

TAYLOR, CHARLES R. and HAE-KYONG BANG, Portrayals of Latinos in Magazine Advertising, 74:2, 285-303.

WARLAUMONT, HAZEL G., Appropriating Reality: Consumers' Perceptions of Schema-Inconsistent Advertising, 74:1, 39-54.

Audience Studies

BURKHART, FORD N., CAROL SIGELMAN, and KATHERINE T. FRITH, The Case of "Alvarez" vs. "Albertson"; Effects of Author's Ethnicity on Evaluation of News Stories, 74:2, 304-314.

DRISCOLL, PAUL D. and MICHAEL B. SALWEN, Self-Perceived Knowledge of the O.J. Simpson Trial: Third-Person Perception and Perceptions of Guilt, 74:3, 541-556.

GAZIANO, CECILIE, Forecast 2000: Widening Knowledge Gaps, 74:2, 237-264.

HITCHON, JACQUELINE C., The Locus of Metaphorical Persuasion: An Empirical Test, 74:1, 55-68.

LEE, JUNG-SOOK and WILLIAM R. DAVIE, Audience Recall of AIDS PSAs Among U.S. and International College Students, 74:1, 7-22.

LESHNER, GLENN and MICHAEL L. MCKEAN, Using TV News for Political Information during an Off-Year Election: Effects on Political Knowledge and Cynicism, 74:1, 69-83.

SLATER, MICHAEL D., DONNA ROUNER, MELANIE DOMENECH-RODRIGUEZ, FREDERICK BEAUVAIS, KEVIN MURPHY, and JAMES K. VAN LEUVEN, Adolescent Responses to TV Beer Ads and Sports Content/Context: Gender and Ethnic Differences, 74:1, 108-122.

STAMM, KEITH R., ARTHUR G. EMIG, and MICHAEL B. HESSE, The Contribution of Local Media to Community Involvement, 74:1, 97-107.

TAN, ALEXIS, YUKI FUJIOKA, and NANCY LUCHT, Native American Stereotypes, Television Portrayals, and Personal Contact, 74:2, 265-284.

VOAKES, PAUL S., Public Perceptions of Journalists' Ethical Motivations, 74:1, 23-38.

WHITE, H. ALLEN, Considering Interacting Factors in the Third-Person Effect: Argument Strength and Social Distance, 74:3, 557-564.

ZHU, JIAN-HUA, DAVID WEAVER, VEN-HWEI LO, CHONGSHAN CHEN, and WEI WU, Individual, Organizational, and Societal Influences on Media Role Perceptions: A Comparative Study of Journalists in China, Taiwan, and the United States, 74:1, 84-96.

Content Studies

BRIDGES, JANET A. and LAMAR W. BRIDGES, Changes in News Use on the Front Pages of the American Newspaper, 1986-1993, 74:4, 826-838.

CARROLL, RAYMOND L. and C.A. TUGGLE, The World Outside: Local TV News Treatment of Imported News, 74:1, 123-133.

HUSSELBEE, L. PAUL and GUIDO H. STEMPEL III, Contrast in U.S. Media Coverage of Two Major Canadian Elections, 74:3, 591-601.

PARISI, PETER, Toward a "Philosophy of Framing": News Narratives for Public Journalism, 74:4, 673-686.

RIFFE, DANIEL and ALAN FREITAG, A Content Analysis of Content Analyses: Twenty-Five Years of *Journalism Quarterly*, 74:4, 873-882.

SHANAHAN, JAMES and KATHERINE MCCOMAS, Television's Portrayal of the Environment: 1991-1995, 74:1, 147-159.

Economics

LACY, STEPHEN and TODD F. SIMON, Intercounty Group Ownership of Daily Newspapers and the Decline of Competition for Readers, 74:4, 814-825.

PACKER, CATHY and KARLA K. GOWER, The Persistent Problem of Media Taxation: First Amendment Protection in the 1990s, 74:3, 579-590.

WANTA, WAYNE and WILLIAM M. KUNZ, The Impact of the Baseball Strike on Newspapers, 74:1, 184-194.

History

BEKKEN, JON, The Chicago Newspaper Scene: An Ecological Perspective, 74:3, 490-500.

BURROWES, CARL PATRICK, Press Freedom in Liberia, 1830 to 1847: The Impact of Heterogeneity and Modernity, 74:2, 331-347.

GOMERY, DOUGLAS, Rethinking TV History, 74:3, 501-514.

KITCH, CAROLYN, Changing Theoretical Perspectives on Women's Media Images: The Emergence of Patterns in a New Area of Historical Scholarship, 74:3, 477- 489.

SCHUDSON, MICHAEL, Toward a Troubleshooting Manual for Journalism History, 74:3, 463-476.

International

CHENG, HONG, Toward an Understanding of Cultural Values Manifest in Advertising: A Content Analysis of Chinese Television Commercials in 1990 and 1995, 74:4, 773-796.

HENNINGHAM, JOHN, The Journalist's Personality: An Exploratory Study, 74:3, 615-624.

HUSSELBEE, L. PAUL and GUIDO H. STEMPEL III, Contrast in U.S. Media Coverage of Two Major Canadian Elections, 74:3, 591-601.

JOHNSON, MELISSA A., Predicting News Flow from Mexico, 74:2, 315-330.

MCCOMBS, MAXWELL, JUAN PABLO LLAMAS, ESTEBAN LOPEZ-ESCOBAR, and FEDERICO REY, Candidate Images in Spanish Elections: Second-Level Agenda-Setting Effects, 74:4, 703-717.

SHAMIR, JACOB, Speaking Up and Silencing Out in Face of a Changing Climate of Opinion, 74:3, 602-614.

WILLNAT, LARS, ZHOU HE, and HAO XIAOMING, Foreign Media Exposure and Perceptions of Americans in Hong Kong, Shenzhen, and Singapore, 74:4, 738-756.

ZHU, JIAN-HUA, DAVID WEAVER, VEN-HWEI LO, CHONGSHAN CHEN, and WEI WU, Individual, Organizational, and Societal Influences on Media Role Perceptions: A Comparative Study of Journalists in China, Taiwan, and the United States, 74:1, 84-96.

Law and Ethics

BROWN, CINDY M. and GAIL M. FLATOW, Targets, Effects, and Perpetrators of Sexual Harassment in Newsrooms, 74:1, 160-183.

Media Management

BROWN, CINDY M. and GAIL M. FLATOW, Targets, Effects, and Perpetrators of Sexual Harassment in Newsrooms, 74:1, 160-183.

Methodology

EVELAND, WILLIAM P., JR., Interactions and Nonlinearity in Mass Communication: Connecting Theory and Methodology, 74:2, 400-416.

Political Communication

DENHAM, BRYAN E., Anonymous Attribution during Two Periods of Military Conflict: Using Logistic Regression to Study Veiled Sources in American Newspapers, 74:3, 565-578.

DOMKE, DAVID, DAVID P. FAN, MICHAEL FIBISON, DHAVAN V. SHAH, STEVEN S. SMITH, and MARK D. WATTS, News Media, Candidates and Issues, and Public Opinion in the 1996 Presidential Campaign, 74:4, 718-737.

GAZIANO, CECILIE, Forecast 2000: Widening Knowledge Gaps, 74:2, 237-264.

HOLLIFIELD, C. ANN, The Specialized Business Press and Industry-Related Political Communication: A Comparative Study, 74:4, 757-772.

LESHNER, GLENN and MICHAEL L. MCKEAN, Using TV News for Political Information during an Off-Year Election: Effects on Political Knowledge and Cynicism, 74:1, 69-83.

SHAH, DHAVAN V., DAVID DOMKE, and DANIEL B. WACKMAN, Values and the Vote: Linking Issue Interpretations to the Process of Candidate Choice, 74:2, 357-387.

SHAMIR, JACOB, Speaking Up and Silencing Out in Face of a Changing Climate of Opinion, 74:3, 602-614.

STAMM, KEITH , MICHELLE JOHNSON, and BRENNON MARTIN, Differences among Newspapers, Television, and Radio in Their Contribution to Knowledge of the Contract with America, 74:4, 687-702.

Social and Cultural Influences

BREEN, MICHAEL J., A Cook, A Cardinal, His Priests, and the Press: Deviance as a Trigger

for Intermedia Agenda Setting, 74:2, 348-356.

GILBERT, SARAH ANN, A Response to "Old-Growth Forests on Network News: News Sources and the Framing of an Environmental Controversy," 74:4, 883-886.

PARISI, PETER, Toward a "Philosophy of Framing": News Narratives for Public Journalism, 74:4, 673-686.

PERRY, STEPHEN D., STEFAN A. JENZOWSKY, JOE BOB HESTER, CYNTHIA M. KING, and HUIUK YI, The Influence of Commercial Humor on Program Enjoyment and Evaluation, 74:2, 388-399.

Technology

NAPOLI, PHILIP, The Media Trade Press as Technology Forecaster: A Case Study of the VCR's Impact on Broadcasting, 74:2, 417-430.

Theory

ADAMS, WILLIAM J., Scheduling Practices Based on Audience Flow: What Are The Effects on New Program Success? 74:4, 839-858.

EATON, CAROL B., Prime-Time Stereotyping on the New Television Networks, 74:4, 859-872.

EVELAND, WILLIAM P., JR., Interactions and Nonlinearity in Mass Communication: Connecting Theory and Methodology, 74:2, 400-416.

GAZIANO, CECILIE, Forecast 2000: Widening Knowledge Gaps, 74:2, 237-264.

MAJOR, ANN M. and L. ERWIN ATWOOD, Changes in Media Credibility When a Predicted Disaster Doesn't Happen, 74:4, 797-813.

PARISI, PETER, Toward a "Philosophy of Framing": News Narratives for Public Journalism, 74:4, 673-686.

PRICE, VINCENT, LI-NING HUANG, and DAVID TEWKSBURY, Third-Person Effects of News Coverage: Orientations toward Media, 74:3, 525-540.

SHAMIR, JACOB, Speaking Up and Silencing Out in Face of a Changing Climate of Opinion, 74:3, 602-614.

WHITE, H. ALLEN, Considering Interacting Factors in the Third-Person Effect: Argument Strength and Social Distance, 74:3, 557-564.

ALPHABETICAL INDEX

(Alphabetical by author's last name)

ADAMS, WILLIAM J., Scheduling Practices Based on Audience Flow: What Are the Effects on New Program Success? 74:4, 839-858.

ATWOOD, L. ERWIN (See Major).

BANG, HAE-KYONG (See Taylor).

BEAUVAIS, FREDERICK (See Slater).

BEKKEN, JON, The Chicago Newspaper Scene: An Ecological Perspective, 74:3, 490-500.

BOWEN, LAWRENCE and JILL SCHMID, Minority Presence and Portrayal in Mainstream Magazine Advertising: An Update, 74:1, 134-146.

BREEN, MICHAEL J., A Cook, A Cardinal, His Priests, and the Press: Deviance as a Trigger for Intermedia Agenda Setting, 74:2, 348-356.

BRIDGES, JANET A. and LAMAR W. BRIDGES, Changes in News Use on the Front Pages of the American Daily Newspaper, 1986-1993, 74:4, 826-838.

BRIDGES, LAMAR W. (See Bridges, Janet A.).

BROWN, CINDY M. and GAIL M. FLATOW, Targets, Effects, and Perpetrators of Sexual Harassment in Newsrooms, 74:1, 160-183.

BURKHART, FORD N., CAROL SIGELMAN, and KATHERINE T. FRITH, The Case of "Alvarez" vs. "Albertson": Effects of Author's Ethnicity on Evaluation of News Stories, 74:2, 304-314.

BURROWES, CARL PATRICK, Press Freedom in Liberia, 1830-1847: The Impact of Heterogeneity and Modernity, 74:2, 331-347.

CARROLL, RAYMOND L. and C.A. TUGGLE, The World Outside: Local TV News Treatment of Imported News, 74:1, 123-133.

CHEN, CHONGSHAN (See Zhu).

CHENG, HONG, Toward an Understanding of Cultural Values Manifest in Advertising: A Content Analysis of Chinese Television Commercials in 1990 and 1995, 74:4, 773-796.

DAVIE, WILLIAM R. (See Lee).

DENHAM, BRYAN E., Anonymous Attribution during Two Periods of Military Conflict: Using Logistic Regression to Study Veiled Sources in American Newspapers, 74:3, 565-578.

DOMENECH-RODRIGUEZ, MELANIE (See Slater).

DOMKE, DAVID, DAVID P. FAN, MICHAEL FIBISON, DHAVAN V. SHAH, STEVEN S. SMITH, and MARK D. WATTS, News Media, Candidates and Issues, and Public Opinion in the 1996 Presidential Campaign, 74:4, 718-737.

DOMKE, DAVID (See Shah).

DRISCOLL, PAUL D., and MICHAEL B. SALWEN, Self-Perceived Knowledge of the O.J. Simpson Trial: Third-Person Perception and Perceptions of Guilt, 74:3, 541-556.

EATON, B. CAROL, Prime-Time Stereotyping on the New Television Networks, 74:4, 859-872.

EMIG, ARTHUR G. (See Stamm and Hesse).
EVELAND, WILLIAM P., JR., Interactions and Nonlinearity in Mass Communication: Connecting Theory and Methodology, 74:2, 400-416.
FAN, DAVID P. (See Domke).
FIBISON, MICHAEL (See Domke).
FLATOW, GAIL M. (See Brown).
FREITAG, ALAN (See Riffe).
FRITH, KATHERINE T. (See Burkhart).
FUJIOKA, YUKI (See Tan).
GAZIANO, CECILIE, Forecast 2000: Widening Knowledge Gaps, 74:2, 237-264.
GILBERT, SARAH ANN, A Response to "Old-Growth Forests on Network News: News Sources and the Framing of an Environmental Controversy," 74:4, 883-886.
GOMERY, DOUGLAS, Rethinking TV History, 74:3, 501-514.
GOWER, KARLA K. (See Packer).
HE, ZHOU (See Willnat).
HENNINGHAM, JOHN, The Journalist's Personality: An Exploratory Study, 74:3, 615-624.
HESSE, MICHAEL B. (See Stamm and Emig).
HESTER, JOE BOB (See Perry).
HITCHON, JACQUELINE C., The Locus of Metaphorical Persuasion: An Empirical Test, 74:1, 55-68.
HOLLIFIELD, C. ANN, The Specialized Business Press and Industry-Related Political Communication: A Comparative Study, 74:4, 757-772.
HUANG, LI-NING (See Price).
HUSSELBEE, L. PAUL and GUIDO H. STEMPEL III, Contrast in U.S. Media Coverage of Two Major Canadian Elections, 74:3, 591-601.
JENZOWSKY, STEFAN A. (See Perry).
JOHNSON, MELISSA A., Predicting News Flow from Mexico, 74:2, 315-330.
JOHNSON, MICHELLE (See Stamm and Martin).
KING, CYNTHIA M. (See Perry).
KITCH, CAROLYN, Changing Theoretical Perspectives on Women's Media Images: The Emergence of Patterns in a New Area of Historical Scholarship, 74:3, 477-489.
KUNZ, WILLIAM M. (See Wanta).
LACY, STEPHEN and TODD F. SIMON, Intercounty Group Ownership of Daily Newspapers and the Decline of Competition for Readers, 74:4, 814-825.
LEE, JUNG-SOOK and WILLIAM R. DAVIE, Audience Recall of AIDS PSAs among U.S. and International College Students, 74:1, 7-22.
LESHNER, GLENN and MICHAEL L. MCKEAN, Using TV News for Political Information during an Off-Year Election: Effects on Political Knowledge and Cynicism, 74:1, 69-83.
LLAMAS, JUAN PABLO (See McCombs).
LO, VEN-HWEI (See Zhu).
LOPEZ-ESCOBAR, ESTEBAN (See McCombs).
LUCHT, NANCY (See Tan).
MAJOR, ANN M. and L. ERWIN ATWOOD, Changes in Media Credibility When a Predicted Disaster Doesn't Happen, 74:4, 797-813.
MARTIN, BRENNON (See Stamm and Johnson).
MCCOMAS, KATHERINE (See Shanahan).
MCCOMBS, MAXWELL, JUAN PABLO LLAMAS, ESTEBAN LOPEZ-ESCOBAR, and FEDERICO REY, Candidate Images in Spanish Elections: Second-Level Agenda-Setting Effects, 74:4, 703-717.
MCKEAN, MICHAEL L. (See Leshner).
MURPHY, KEVIN (See Slater).
NAPOLI, PHILIP, The Media Trade Press as Technology Forecaster: A Case Study of the VCR's Impact on Broadcasting, 74:2, 417-430.
PACKER, CATHY and KARLA K. GOWER, The Persistent Problem of Media Taxation: First Amendment Protection in the 1990s, 74:3, 579-590.
PARISI, PETER, Toward a "Philosophy of Framing": News Narratives for Public Journalism, 74:4, 673-686.
PERRY, STEPHEN D., STEFAN A. JENZOWSKY, JOE BOB HESTER, CYNTHIA M. KING, and HUIUK YI, The Influence of Commercial Humor on Program Enjoyment and Evaluation, 74:2, 388-399.
PRICE, VINCENT, LI-NING HUANG, and DAVID TEWKSBURY, Third-Person Effects of News Coverage: Orientations toward Media, 74:3, 525-540.
REY, FEDERICO (See McCombs).
RIFFE, DANIEL and ALAN FREITAG, A Content Analysis of Content Analyses: Twenty-Five Years of *Journalism Quarterly*, 74:4, 873-882.
ROUNER, DONNA (See Slater).
SALWEN, MICHAEL B. (See Driscoll).
SCHMID, JILL (See Bowen).
SCHUDSON, MICHAEL, Toward a Troubleshooting Manual for Journalism History, 74:3, 463-476.
SHAH, DHAVAN V. (See Domke).
SHAH, DHAVAN V., DAVID DOMKE, and DANIEL B. WACKMAN, Values and the Vote: Linking Issue Interpretations to the Process of Candidate Choice, 74:2, 357-387.
SHAMIR, JACOB, Speaking Up and Silenc-

ing Out in Face of a Changing Climate of Opinion, 74:3, 602-614.

SHANAHAN, JAMES and KATHERINE MCCOMAS, Television's Portrayal of the Environment: 1991-1995, 74:1, 147-159.

SIGELMAN, CAROL (See Burkhart).

SIMON, TODD F. (See Lacy).

SLATER, MICHAEL D., DONNA ROUNER, MELANIE DOMENECH-RODRIGUEZ, FREDERICK BEAUVAIS, KEVIN MURPHY, and JAMES K. VAN LEUVEN, Adolescent Responses to TV Beer Ads and Sports Content/Context: Gender and Ethnic Differences, 74:1, 108-122.

SMITH, STEVEN S. (See Domke).

STAMM, KEITH R., ARTHUR G. EMIG, and MICHAEL B. HESSE, The Contribution of Local Media to Community Involvement, 74:1, 97-107.

STAMM, KEITH, MICHELLE JOHNSON, and BRENNON MARTIN, Differences among Newspapers, Television, and Radio in Their Contribution to Knowledge of the Contract with America, 74:4, 687-702.

STEMPEL, GUIDO H., III (See Husselbee).

TAN, ALEXIS, YUKI FUJIOKA, and NANCY LUCHT, Native American Stereotypes, TV Portrayals, and Personal Contact, 74:2, 265-284.

TAYLOR, CHARLES R. and HAE-KYONG BANG, Portrayals of Latinos in Magazine Advertising, 74:2, 285-303.

TEWKSBURY, DAVID (See Price).

TUGGLE, C.A. (See Carroll).

VAN LEUVEN, JAMES K. (See Slater).

VOAKES, PAUL S., Public Perceptions of Journalists' Ethical Motivations, 74:1, 23-38.

WACKMAN, DANIEL B. (See Shah).

WANTA, WAYNE and WILLIAM M. KUNZ, The Impact of the Baseball Strike on Newspapers, 74:1, 184-194.

WARLAUMONT, HAZEL G., Appropriating Reality: Consumers' Perceptions of Schema-Inconsistent Advertising, 74:1, 39-54.

WATTS, MARK D. (See Domke).

WEAVER, DAVID (See Zhu).

WHITE, H. ALLEN, Considering Interacting Factors in the Third-Person Effect: Argument Strength and Social Distance, 74:3, 557-564.

WILLNAT, LARS, ZHOU HE, and HAO XIAOMING, Foreign Media Exposure and Perceptions of Americans in Hong Kong, Shenzhen, and Singapore, 74:4, 738-756.

WU, WEI (See Zhu).

XIAOMING, HAO (See Willnat).

YI, HUIUK (See Perry).

ZHU, JIAN-HUA, DAVID WEAVER, VENHWEI LO, CHONGSHAN CHEN, and WEI WU, Individual, Organizational, and Societal Influences on Media Role Perceptions: A Comparative Study of Journalists in China, Taiwan, and the United States, 74:1, 84-96.

Book Reviews Index

(Alphabetical by author's last name - reviewer's name in parentheses)

ALBARRAN, ALAN B., Media Economics: Understanding Markets, Industries and Concepts (Kenneth Harwood) 74:2, 440.

ALLEYNE, MARK D., News Revolution: Political and Economic Decisions about Global Information (Roy Alden Atwood) 74:3, 653.

ALTHEIDE, DAVID A., Qualitative Media Analysis (Alan Fried) 74:1, 220.

APPLEGATE, EDD, Literary Journalism: A Biographical Dictionary of Writers and Editors (Arthur J. Kaul) 74:1, 212.

BALDWIN, THOMAS F., D. STEVENS MCVOY, and CHARLES STEINFIELD, Convergence: Integrating Media, Information & Communication (George Albert Gladney) 74:1, 201.

BARRY, ANN MARIE SEWARD, Visual Intelligence: Perception, Image, and Manipulation in Visual Communication (Carolyn Kitch) 74:4, 908.

BIAGI, SHIRLEY and MARILYN KERN-FOXWORTH, Facing Difference: Race, Gender, and Mass Media (George Sylvie) 74:2, 435.

BRADEN, MARIA, Women Politicians and the Media (Lianne Fridriksson) 74:1, 224.

CLOUD, STANLEY and LYNNE OLSON, The Murrow Boys: Pioneers on the Front Lines of Broadcast Journalism (Raymond L. Carroll) 74:2, 443.

COOPER-CHEN, ANNE, Mass Communication in Japan (Kevin Kawamoto) 74:4, 899.

CORTNER, RICHARD C., The Kingfish and the Constitution: Huey Long, the First Amendment, and the Emergence of Modern Press Freedom in America (Gregory C. Lisby) 74:3, 650.

CRESPI, IRVING, The Public Opinion Process: How the People Speak (Robert Kendall) 74:4, 903.

CRONKITE, WALTER, A Reporter's Life (Paula M. Poindexter) 74:3, 655.

CROSS, MARY, ed., Advertising and Culture: Theoretical Perspectives (Ann Maxwell) 74:2, 433.

DALY, CHARLES P., PATRICK HENRY, and

ELLEN RYDER, The Magazine Publishing Industry (David Edward Garlock) 74:1, 213.

DENNIS, EVERETTE E. and ELLEN WARTELLA, eds., American Communication Research: The Remembered History (Michael B. Salwen) 74:1, 198.

DEWERTH-PALLMEYER, DWIGHT, The Audience in the News (Guido H. Stempel III) 74:4, 889.

DIAMOND, EDWIN and ROBERT A. SILVERMAN, White House to Your House: Media and Politics in Virtual America (William G. Covington Jr.) 74:3, 658.

DIGBY-JUNGER, RICHARD, The Journalist as Reformer, Henry Demarest Lloyd and Wealth Against the Commonwealth (Patricia Bradley) 74:1, 211.

ENGLEMAN, RALPH, Public Radio and Television in America: A Political History (Thomas A. Mascaro) 74:1, 219.

FEARN-BANKS, KATHLEEN, Crisis Communications: A Casebook Approach (Terry A. Wilson) 74:1, 202.

FELDMAN, TONY, An Introduction to Digital Media (Mike Meeske) 74:4, 894.

FRITH, KATHERINE TOLAND, ed., Advertising in Asia: Communication, Culture and Consumption (Soon Jin [Jim] Kim) 74:3, 643.

FULLER, JACK, News Values: Ideas for an Information Age (Cleve Wilhoit) 74:1, 215.

GANLEY, GLADYS D., Unglued Empire: The Soviet Experience With Communications Technologies (Stephen Vaughn) 74:1, 222.

GARRISON, BRUCE, Successful Strategies for Computer-Assisted Reporting (Daniel J. Foley) 74:3, 656.

GORDON, A. DAVID, JOHN M. KITTROSS, and CAROL REUSS, Controversies in Media Ethics (Lorna Veraldi) 74:1, 201.

GREENBERG, GERALD S., Tabloid Journalism: An Annotated Bibliography of English-Language Sources (Matthew C. Ehrlich) 74:1, 221.

HAGAMAN, DIANNE, How I Learned Not To Be A Photojournalist (Charles Lewis) 74:1, 209.

HAYS, ROBERT G., A Race at Bay: New York Times Editorials on "the Indian Problem," 1860-1900 (Robert D. Sampson) 74:2, 446.

HENISCH, HEINZ and BRIDGET HENISCH, The Painted Photograph, 1839-1914: Origins, Techniques, Aspirations (Patsy G. Watkins) 74:1, 217.

HINDMAN, ELIZABETH B., Rights vs. Responsibilities: The Supreme Court and the Media (Sandra F. Chance) 74:4, 904.

HOFFMANN-RIEM, WOLFGANG, Regulating Media–The Licensing and Supervision of Broadcasting in Six Countries (J.R. Rush Jr.) 74:2, 447.

HUMPHREY, CAROL SUE, The Press of the Young Republic, 1783-1833 (Ross F. Collins) 74:1, 218.

HUNT, DARNELL M., Screening the Los Angeles "Riots": Race, Seeing and Resistance (Don Heider) 74:4, 906.

INGELHART, LOUIS EDWARD, Press and Speech Freedoms In America 1619-1995 (Don H. Corrigan) 74:3, 654.

JETER, JAMES PHILLIP, KULDIP R. RAMPAL, VIBERT C. CAMBRIDGE, and CORNELIUS B. PRATT, International Afro Mass Media: A Reference Guide (Tendayi S. Kumbula) 74:2, 439.

JONES, STEVEN G., ed., Virtual Culture: Identity & Community in Cybersociety (Susan B. Barnes) 74:4, 907.

JUNG, DONALD J., The Federal Communications Commission, the Broadcast Industry and the Fairness Doctrine, 1981-1987 (S.L. Alexander) 74:1, 206.

JUST, MARION, ANN CRIGLER, DEAN ALGER, TIMOTHY COOK, MONTAGUE KERN, and DARRELL WEST, Crosstalk: Citizens, Candidates, and the Media in a Presidential Campaign (Catherine A. Steele) 74:1, 203.

KNOWLTON, STEVEN R., Moral Reasoning for Journalists: Cases and Commentary (Jack Dvorak) 74:4, 900.

KOCH, TOM, The Message Is the Medium: Online All the Time for Everyone (Stanley T. Wearden) 74:2, 442.

KOPPEL, TED and KYLE GIBSON, Nightline: History in the Making and the Making of Television (Erika Engstrom) 74:1, 216.

LERBINGER, OTTO, The Crisis Manager: Facing Risk and Responsibility (Frank Marra) 74:3, 646.

LESTER, PAUL MARTIN, ed., Images that Injure: Pictorial Stereotypes in the Media (Debra L. Mason) 74:2, 438.

LIPSCHULTZ, JEREMY H., Broadcast Indecency: F.C.C. Regulation and the First Amendment (Benjamin J. Bates) 74:3, 643.

MCCOMBS, MAXWELL, DONALD L. SHAW, and DAVID WEAVER, eds., Communication and Democracy: Exploring the Intellectual Frontiers in Agenda-Setting Theory (Everett M. Rogers) 74:4, 892.

MCLUHAN-ORTVED, STEPHANIE (producer) and TOM WOLFE (writer/narrator), The Video McLuhan (Vols. 1-6) (James Carey) 74:2, 449.

METALLINOS, NIKOS, Television Aesthetics: Perceptual, Cognitive, and Compositional Bases (Thimios Zaharopoulos) 74:2, 448.

MEYERS, MARIAN, News Coverage of Violence Against Women: Engendering Blame (Julie Henderson) 74:3, 652.

MICKIEWICZ, ELLEN, Changing Channels: Television and the Struggle for Power in Russia (Douglas A. Boyd) 74:3, 645.

MURRAY, MICHAEL D. and DONALD G. GODFREY, eds.,Television in America: Local Station History from Across the Nation (Jim Upshaw) 74:4, 907.

NELSON, RICHARD ALAN, A Chronology and Glossary of Propaganda in the United States (Manny Paraschos) 74:3, 645.

NEUZIL, MARK and WILLIAM KOVARIK, Mass Media & Environmental Conflict: America' s Green Crusades (John A. Palen) 74:1, 214.

O'CONNOR, PATRICIA T., Woe Is I: The Grammarphobe's Guide to Better English in Plain English (Mead Loop) 74:2, 450.

PAASILINNA, REINO, Glasnost and Soviet Television (Ray E. Hiebert) 74:1, 206.

PAGE, BENJAMIN I., Who Deliberates? Mass Media in Modern Democracy (James B. Lemert) 74:1, 223.

PRIDE, ARMISTEAD S. and CLINT C. WILSON II, A History of the Black Press (Harry Amana) 74:4, 893.

REDDICK, RANDY and ELLIOT KING, The Online Journalist: Using the Internet and Other Electronic Resources (2d ed.) (Warren E. "Sandy" Barnard) 74:4, 902.

RICHMOND, YALE, From Da to Yes: Understanding the East Europeans (Anelia K. Dimitrova) 74:2, 436.

ROMAN, JAMES, Love, Light, and a Dream – Television's Past, Present, and Future (William R. Davie) 74:4, 896.

ROTZOLL, KIM B. and JAMES E. HAEFNER, Advertising in Contemporary Society: Perspectives toward Understanding (Kevin L. Keenan) 74:1, 197.

ROZELL, MARK J., In Contempt of Congress: Postwar Press Coverage on Capitol Hill (James D. Whitfield) 74:1, 210.

ROZELL, MARK J., The Press and the Bush Presidency (John E. Getz) 74:2, 444.

SCHRAMM, WILBUR, ed. by STEVEN H. CHAFFEE and EVERETT M. ROGERS, The Beginnings of Communication Study in America: A Personal Memoir (Wayne A. Danielson) 74:4, 890.

SEIB, PHILIP, Headline Diplomacy: How News Coverage Affects Foreign Policy (Murray Fromson) 74:1, 207.

SEIB, PHILIP and KATHY FITZPATRICK, Journalism Ethics (Elizabeth Blanks Hindman) 74:4, 895.

SMITH, HOWARD K., Events Leading Up To My Death: The Life of a Twentieth-Century Reporter (Raymond L. Carroll) 74:2, 434.

SMITH, RICHARD NORTON, The Colonel: The Life and Legend of Robert R. McCormick, 1880-1955 (Bryce Nelson) 74:4, 891.

SORUCO, GONZALO R., Cubans and the Mass Media in South Florida (Ramon Chavez) 74:1, 205.

STREITMATTER, RODGER, Mightier Than the Sword: How the News Media Have Shaped American History (Margaret A. Blanchard) 74:3, 651.

SUGGS, HENRY LEWIS, ed., The Black Press in the Middle West, 1865-1985 (Janice D. Hamlet) 74:2, 433.

THELEN, DAVID, Becoming Citizens in the Age of Television (Carl L. Kell) 74:4, 889.

TOPLIN, ROBERT BRENT, History by Hollywood: The Use and Abuse of the American Past (Dennis E. Russell) 74:2, 437.

TWITCHELL, JAMES B., Adcult USA: The Triumph of Advertising in American Culture (Edward C. Applegate) 74:1, 197.

WALSH, KENNETH T., Feeding the Beast: The White House Versus the Press (Stephen G. Bloom) 74:3, 647.

WANTA, WAYNE, The Public and the National Agenda (Guido H. Stempel III) 74:4, 902.

WEAVER, DAVID H. and G. CLEVELAND WILHOIT, The American Journalist in the 1990s: U.S. News People at the End of an Era (Sherrie Mazingo) 74:1, 200.

WEBSTER, JAMES G. and PATRICIA F. PHALEN, The Mass Audience: Rediscovering the Dominant Model (Leonard Tipton) 74:4, 898.

WEINER, RICHARD, Webster's New World Dictionary of Media and Communications (Steven H. Chaffee) 74:3, 657.

WINCH, SAMUEL P., Mapping the Cultural Space of Journalism: How Journalists Distinguish News from Entertainment (Randall S. Sumpter) 74:4, 897.